BIH Digital Health Forum – Updates September 2022

Dear digital health community at BIH, Charité, Max Delbrück Center, and in Berlin,

We are back after a short summer break with fresh digital health events and news. We hope we can broaden your view on Digital Health and can motivate you to join some of the events in September.

Online Events

Digital Health Reimbursement: Are We at a Turning Point?

Event date: Sep 13, 2022, at 10:00 pm (CET)

<u>Join this discussion</u> on the latest developments in reimbursement for Digital Health Technologies in the USA and major EU markets. Stephen Hull, Founder, and President of Hull Associates will provide a detailed view of the landscape for coverage, coding, and payment of these technologies.

GIHF-AI Roundtable: "Health Data Regulation in Europe, Germany, and Israel" Event date: <u>Sep 20, 2022, 2:00 pm (CET)</u>

This <u>digital health roundtable</u> of the <u>German Israeli Health Forum for Artificial Intelligence (GIHF-AI)</u> deals with health data regulation in Europe, Germany, and Israel, with a special focus on the European Health Data Space (EHDS) and implications for AI-based health applications.

How Top Children's Hospitals are Leading the Way in Digital Health

Event date: <u>Sep 22, 2022, 8:00 pm (CET)</u>

<u>In this webinar</u>, panelists from leading children's hospitals in the US will discuss the impact digital strategies have on opening access to care, the challenges many organizations currently face in implementing digital health programs, and the solutions they have implemented or are considering.

MAPS UK & Ireland Chapter – Digital Health Innovation

Event date: Sep 27, 2022, 3:00 pm (CET)

<u>This event</u> is organized by the <u>Medical Affairs Professional Society (MAPS)</u>, where a panel of digital health experts from various life sciences companies will discuss groundbreaking innovations in the digital health space to advance patient care now and in the future.

Leeds Digital Festival - Patient-Centric Reform in Health and Social Care Event date: Sep 27, 2022, 1:30 pm (CET) Join this panel discussion to learn more about the digital transformation within health and care in the UK, and about the impact of The Health and Care Act 2022.

HITLAB September Symposium: Digital Health in the Last Mile Delivery Event date: <u>Sep 29, 2022, 5:00 pm (CET)</u> <u>HITLAB</u> presents a <u>symposium with digital health experts</u> about the latest in digital health tech

innovation, and how it is leveling the playing field of health equity around the globe.

In-Person Events

AWS, Early Bird, BIH Charité Digital Labs, and GE cordially invite you to their new Series | Digital Health Cocktail Hour

Event Date: Sep 14, 2022, 6:00 pm (CET), AI Campus Berlin

Attention: This is an invite-only event!

<u>The event</u> brings together founders, VCs, and clinical innovators in the heart of Berlin. This first "It's all about DATA" session will focus on the importance of data in healthcare and how this will influence

the development and value of companies in the space from the perspective of investors, pharmaceutical/ biotech companies, and clinical experts.

Big-Data.Al Summit

Event Date: Sep 14 - 15, 2022, Berlin

The <u>Big-Data.AI Summit</u>, Europe's leading conference on the application of artificial intelligence and big data in business, will shed light on a multitude of questions regarding necessary data foundations, successful scaling of intelligent applications, and legal and social circumstances.

Barcamp Health-IT: Innovative Health Promotion and Care of Tomorrow (in German) Event date: <u>Sep 16, 2022, 1:00 pm (CET), Berlin</u>

The <u>Cluster HealthCapital Berlin-Brandenburg</u>, the Cluster ICT, Media and Creative Industries, Techniker Krankenkasse, and Bayer AG, presents the Barcamp Health-IT. <u>This</u> <u>event</u> provides the opportunity for innovative approaches in the field of Health-IT in 2022.

UX Healthcare Berlin

Event date: <u>Sep 21 - 22, 2022, Berlin</u>

UX Healthcare has established itself as a leading global User Experience Company. <u>This event</u> covers the latest in user experience design in healthcare.

Bits & Pretzels

Event date: Sep 25 - 27, 2022, Munich

Bits & Pretzels is Europe's leading founders' festival in Munich. Thousands of founders, investors, and startup enthusiasts will be there for three days full of learning, networking & inspiration. The event is currently sold out, however, there is still an option to register for the waitlist.

Start-up BW Summit 2022

Event date: Sep 30, 2022, Stuttgart

The <u>start-up BW summit</u> is the highlight event of Start-up BW - the start-up campaign of Baden-Württemberg. At the summit start-ups, start-up ecosystems, corporates, and investors from Baden-Württemberg, Germany, Europe, and the world will meet to pitch, network, exchange ideas, and learn from each other.

Cluster Conference Healthcare Industry Berlin-Brandenburg

Event date: Oct 13, 2022, 2:00 - 6:30 pm (CET), Berlin

<u>This event</u> presents an exciting dialog with decision-makers from Berlin and Brandenburg's healthcare policy and industry. It will focus on "Sustainability in the Healthcare Industry - How Sustainable is the Capital Region?".

World Health Summit 2022 – Save the Date

Event date: Oct 16 - 18, 2022, Berlin

World Health Summit and World Health Organization (WHO) join forces to bring us the world's leading international, inter-sectoral and inclusive global health conference that will set the agenda for a healthier future. For more information click <u>here.</u>

Workshops

Retention of Employees in the Healthcare Industry (in German) Event date: Sep 14, 2022, 9:00 am (CET) In this workshop, you will learn about why retaining employees is so important and what tools are available for this purpose.

Thought Leadership - Creating the Future

Event date: Sep 30, 2022, 3:00 pm (CET)

<u>The World Health Innovation Summit (WHIS)</u> presents an open <u>thought leadership session</u>, where you get the opportunity to look to the future and explore different areas. The session is chaired by Gareth Presch, Founder and CEO of WHIS & WHS.

Innovation Calls

Are you looking for funding? Check out various calls for proposals open at the moment.

Digitalprämie Berlin

The "Digitalprämie Berlin" funding program supports full-time self-employed Berliners and small to medium-sized enterprises from all economic sectors in their digitization process. Click <u>here</u> for more information.

Zentrales Innovationsprogramm Mittelstand (ZIM)

<u>Central Innovation Program for SMEs (ZIM)</u> is open for the submission of funding applications. Medium-sized companies and research institutions working with them receive grants for ambitious research and development projects that lead to new products, technical services or, improved production processes. The key criteria for approval are the technological innovation content and good market prospects of the funded R&D projects.

Recommended Podcasts and Articles

The Heart of Healthcare with Halle Tecco

<u>This podcast</u> expands the traditional lens of what we think of as "healthcare" by exploring the social determinants of health, including our food system, housing, climate change, and more. Check out the new episodes of the podcast series, such as <u>"23andMe Founder Anne Wojcicki"</u> and <u>"The Repeal of Roe v. Wade"</u> which present interesting insights into new challenges for Digital Health Start-ups in Fem Tech.

The Rise of the Virtual Nurse

<u>In this article</u> published by HealthTech magazine, you learn more about how virtual nursing programs help hospitals overcome staffing shortages and support onsite nurses in providing better patient care.

Regulatory News

MedTech Regulatory News Check out this page with the latest regulatory news in healthcare.

Instructions for Use for Medical Devices and IVDs in the EU

By Johner Institute

<u>Here</u> you can learn how to write instructions to use your medical product. This article will help you prevent user harm and increase customer satisfaction.

We hope you will find these links helpful. In case you are interested to share your event in our newsletter, please feel free to contact: <u>digitallabs@bih-charite.de</u>

Stay safe and all the best,

Your BIH Digital Labs Team