

# BIH Digital Health – Updates May 2022

Dear digital health community at BIH, Charité, MDC, and in Berlin,

First of all, we do have exciting news: **this year's BIH Digital Health Accelerator Demo Day 2022** will be an in-person event once again! Save the Date, May 31, 2022, at 6:30 pm. We will celebrate five years of our BIH Digital Health Accelerator Program with national and international collaboration partners, guests from industry, politics, and the digital health startup ecosystem. How can the DHA share best with you what we are doing? By presenting our cohort 2022 – seven interdisciplinary teams will share their translational digital health solutions coming directly out of the most prominent university hospital in Europe – Charité: Get your slot and register [here](#).

## Online Events

### **Succeeding at Digital Health: New Key Insights from Psychology**

**Event date: May 02, 2022, at 20:00 pm (CET)**

This [online event](#) introduces new psychological insights about patient satisfaction, how to better drive persistence, improve health, broaden digital adoption, and increase revenue. The event is hosted by Dr. Talya Miron-Shatz, University of Cambridge and CEO of CureMyWay consulting, author of 'Your Life Depends on It: What You Can Do to Make Better Choices about Your Health', and Dr. Michelle Segar, University of Michigan researcher and author of 'The Joy Choice: How to Finally Achieve Lasting Changes in Eating and Exercise'.

### **The Data Driven Enterprise, Moving to Privacy Enhanced Data Orchestration**

**Event date: May 03, 2022, at 17:00 pm (CET)**

[This session](#) is part of a webinar where the CEO of [Duality](#), Alon Kaufman will discuss how to unleash the value of your sensitive data by adopting a privacy enhanced data collaboration strategy.

### **Startup & SMEs: How to get approval CE/FDA for your Medical Device**

**Event date: May 11, 2022, at 16:00 (CET)**

[In this session](#) regulatory experts of ELAVITY will provide you with information about the basics you need to know for understanding and applying current regulations. The session presents insights to turn regulation into success.

### **The patient in tomorrow's healthcare system (in German)**

**Event date: June 02, 2022, at 17:30 (CET)**

[The event](#) will highlight current developments and future perspectives in the field of healthcare in Berlin. The focus will be on answering questions such as - Do we need more prevention and less "repair medicine"?; What is the significance of health literacy in times of "Doctor Google" and countless available health apps?.

## Hybrid Events

### **BIONNALE 2022**

**Event date: May 11-12, 2022**

BIONNALE is the biggest networking event for life sciences and healthcare industries in the German capital region. [This event](#) is a great opportunity to be part of the of BIONNALE 2022 and use informative talks and new contacts for your business.

### **Fachforum Gesundheitswirtschaft 2022**

**Event date: May 18, 2022, at 15:00 (CET)**

Green, strong and innovative - is that possible? [In this forum](#) you might find the answer to this question. There will be discussions about different topics such as the role of individual players in the B-B healthcare industry, what lessons could be learned from the past crisis years and how do they strengthen the healthcare system in the long term.

### **Exit Strategies for Life Sciences and MedTech Startups**

**Event date: May 19, 2022, at 11:00 am (CET)**

[During this interactive session](#) Johnson & Johnson Innovation aims to provide a no-nonsense guide to key aspects of exits through M&A, focused on early-stage life sciences and medtech companies with deep IP.

### **DiFG - Digitalforum Gesundheit 2020 (in German)**

### **Event date: [May 20, 2022](#)**

This is the forum for Digitization in healthcare Germany. The forum focuses on the digital transformation in medicine, digitization projects in clinics, the use of patient data and other relevant topics. The [Digitalforum Gesundheit](#) will take place in Berlin with a total of 10 forums and around 40 top-class speakers.

### **In Person Events**

#### **Networking For Health II**

##### **Event date: [May 10, 2022, at 11:00 am \(CET\)](#)**

If you are interested in Digital Health, Metaverse and NFTs applications, Web3, Crypto, Blockchain, New Digital Business Models, and networking with NEW people with great ideas then you should [Join this meetup](#) **LIVE IN BERLIN**. Five minutes' pitches, networking, pizza and beer.

#### **Innovation Calls**

Are you looking for funding? Check out various calls for proposals below.

#### **EU4 Health Program (EU4H) - a vision for a healthier European Union**

##### **Deadline date: [May 24, 2022, at 17:00 pm \(CET\)](#)**

[This program](#) aims at supporting a wide range of activities in the digital health field. Check out the different calls opportunities.

### **Recommended Podcasts and Articles**

#### **Empowered Patient Podcast**

[Empowered Patient Podcast](#) with Karen Jagoda is a window into the latest innovations in digital health, the changing dynamic between doctors and patients, and the emergence of precision medicine.

#### **Industry News in Brief**

This [article](#) covers the latest digital health industry news.

#### **Bringing innovations closer to home**

[An article written by Juliet Bauer](#), SVP and UK managing director of Livi, explains how the company has gained traction in the UK with its digital health solutions.

#### **International Readiness Checklist**

Check out this [checklist by the German Accelerator](#) to find out what factors to consider when assessing whether your business is fit for new markets.

### **Regulatory News**

#### **Entering a new era: shaping the future of medical device regulation and policy**

[In the first of a series of articles](#), Chris Whitehouse, an expert on medical technology policy at Whitehouse Communications, keeps readers abreast of the major changes to medical technology investment, innovation and regulation that are on their way.

#### **How to Build a Successful Development Team**

By Johner Institute

[This article](#) discusses startup best practices to increase the productivity of your development teams, their efficiency and job satisfaction.

#### **HIPAA in a Nutshell**

By Johner Institute

[Here](#) you can find an overview at what is The **Health Insurance Portability and Accountability Act (HIPAA)**.

#### **EU Data Act: Cards on the Table!**

[This article](#) provides you with information about the new legal framework for handling and processing data.

We hope you will find these links helpful. In case you are interested to share your event in our newsletter, please feel free to contact: [digitallabs@bih-charite.de](mailto:digitallabs@bih-charite.de)

Stay safe and all the best,

Your BIH Digital Labs Team

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