BIH Digital Health Forum: Update

To our digital health community at the BIH, Charité, MDC, and in Berlin,

We hope you all are doing well and staying strong during these times. We have some exciting events on the horizon that you may be interested to participate in from the comfort of your home.

Life Sciences Venture Market

Are you a start-up or a soon-to-be academic spin-off in MedTech, Pharma, or digital health? Apply to the Life Sciences Venture Market (LSVM) by April 25th for a chance to present your innovative idea to a global audience. You could connect with potential collaboration partners and receive feedback from an international network of innovation, life sciences, and healthcare experts.

Charité BIH Entrepreneurship Summit (CBES): May 11th, 2021 (Virtual)

On **May 11th**, CBES will focus on *Translational Innovation for Patient-Centered Healthcare* and how we can give promising technologies the push they need to pave the way for a new era of medical treatment. Check out the excellent lineup of international <u>speakers</u>, and <u>register</u> for free today!

CBES Workshop: User-Centered Design in Healthcare

Want to learn to create a user journey, identify different user needs, and design a service ecosystem? Join BIH Digital Labs' Anette Ströh at CBES for an interactive, hands-on workshop about designing products that meet the unique needs of healthcare professionals, patients, and payers alike. To apply, email your innovative idea and a few questions you would like covered to anette.stroeh@bihealth.de by May 5th.

CBES Workshop: Market Access in Germany – Lessons and The Future of DiGA Interested to be reimbursed in Germany as a DiGA (Digital Health Application)?

Interested to be reimbursed in Germany as a DiGA (Digital Health Application)? <u>Tune in</u> to hear Flying Health's Managing Director, Lina Behrens, share lessons from the first reimbursed DiGAs, information on regulatory developments, and practical tips for digital health startups trying to enter the German market from abroad.

CBES Workshop: The Essentials of Internationalization

Are you trying to enter the U.S. or Asian markets? <u>Check out</u> Marc Filerman's workshop to learn the value of planning internationalization strategies early and the three most important questions to ask. Filerman is the Managing Director of the German Accelerator Life Sciences in Boston.

Save the Date! BIH Digital Health Accelerator Demo Day: May 19th, 2021 (Virtual)

Mark your calendars for **May 19**th to watch this year's ten accelerator teams from the Charité, MDC, and BIH pitch their innovative ideas for digital health solutions. More information on the current projects and an event invitation will be shared soon.

Machine Learning Meetup: Lost in Translation? Successful AI in Healthcare Products

On **April 22**nd at 18:00, join meetup.ai and Machine Learning in Healthcare in Berlin for a virtual panel <u>discussion</u> of the roadblocks, bottlenecks, and ideas to circumvent them in the world of medical AI.

World Medical Innovation Forum (Virtual)

How will gene and cell therapy change healthcare? On **May 19 – 21**, <u>tune in</u> for Boston Mass General Hospital's virtual World Medical Innovation Forum free of charge. Join CEOs, industry leaders, and Harvard's top medical faculty to assess the future of medicine and the specific actions needed to realize the promise of emerging research for patients everywhere.

We hope you enjoy these events if you have a chance to tune in! We can't wait until we are allowed to host the Digital Health Forum in person again.

Wishing you all the best, Your BIH Digital Health Forum team

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