
German version below

BIH Digital Health Forum - August

How to Found a Successful Company in Female Health?

Dear digital health community at BIH, Charité, MDC and in Berlin,

Are you a researcher, clinician, health care professional, designer, developer, engineer, regulatory expert, corporate innovator, entrepreneur, investor or mentor working in digital health, or generally interested in this topic?

You are cordially invited to the upcoming BIH Digital Health Forum – an event series to connect everyone working in digital health to stimulate our innovation ecosystem in Berlin and beyond.

The event series is organized by Berlin Health Innovations and partners. This time, we are happy to present:

CLUE CO-FOUNDER & CEO IDA TIN

How to Found a Successful Company in Female Health – a Fireside Chat with Ida Tin* moderated by Laura Johnson*, BIH

Agenda (tentative):

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|-----------------------|--|
| 5:30 – 6:00 pm | Doors Open and Networking |
| 6:00 – 6:10 pm | Welcome: BIH |
| 6:10 – 7:00 pm | Fireside Chat: Ida Tin moderated by Laura Johnson |
| 7:00 – 7:20 pm | Q & A moderated by Laura Johnson , Head of Industry Co-operations and Partnerships at Berlin Institute of Health |
| 7:20 – 7:30 pm | Open Mic: Participant Speed Talks – challenges, ideas, projects, solutions and any requests/asks (format: “I am... I am interested in/working on... I am looking for...”) |
| 7:30 – 8:30 pm | Networking with drinks and finger food |

Everyone is invited to participate actively in the forum with questions and comments!

When? Wednesday, August 28, 2019, 6 pm, doors 5:30 pm

Where? Charité Campus Mitte, Hörsaalruine, Virchowweg 16, 10117 Berlin

Please register [here](#):

We look forward to seeing you!

***Learn more about the keynote speaker**

Ida Tin (Clue)

After leading motorcycle tours around the world for five years, lifelong entrepreneur Ida Tin launched Clue, a period tracking and fertility app, in 2013. Clue currently has more than 12.5 million active monthly users in over 190 countries and is one of the most popular apps in the “Health & Fitness” category in the United States, Germany, France, and many other countries. Clue’s mission is to empower women globally and allow them to take better control of their lives. They do so by fighting to eliminate the existing social stigma around women’s periods and reflecting on a vital part of our lives, “without menstruation there would be no humans on this planet”, as Ida so accurately put it. She is convinced that technology will profoundly change the future of family planning and female health tracking.

Laura Johnson (BIH)

Dr. Laura Johnson PhD is the head of Industry Co-operations and Partnerships at the Berlin Institute of Health. Educated in the UK in Medicine and going to complete a Masters then PhD in Augmented Reality in Neurosurgery she left the UK to start a career with Siemens Healthcare in the USA. Focusing for the next 10 years on clinical collaborations and project management for Siemens she worked in the USA, Canada, China, Hong Kong Taiwan and Korea building up and heading a regional team in Asia to handle the growing market of industry-academic partnerships and clinical research, now more commonly known as Medical Science Liaison. Back in Europe Laura worked for French medical device startup for 3 years, for Startup Bootcamp Digital Health Berlin in 2017 and in 2018 joined the Berlin Institute of Health to help develop and strengthen strategic partnerships at Charité, MDC and the BIH.

BIH Digital Health Forum - August

Liebe Digital Health Community an BIH, Charité, MDC und in Berlin!

Sind Sie Forscher/in, Kliniker/in, Designer/in, Programmierer/in, Coder/in, Entwickler/in, Ingenieur/in, Regulierungsexperte/in, Unternehmer/in, Investor/in oder Mentor/in im Bereich Digital Health oder allgemein an diesem Thema interessiert? Wir laden Sie herzlich zum BIH Digital Health Forum – einer Veranstaltungsreihe ein, die Digital Health-Interessierte zusammenbringt, um Innovationen in Berlin und darüber hinaus zu befeuern.

Dieses Format bietet:

- **Vorträge und Paneldiskussion** zu neuen digitalen Technologien und ihrer Anwendung im Gesundheitswesen
- **Open Mic** offen für jeden, der auf eine Herausforderung, eine Idee, ein Projekt oder eine Lösung aufmerksam machen möchte und ggf. nach Unterstützung sucht.

Die Veranstaltungsreihe wird von BIHInnovations und Partnern organisiert.

CLUE CO-FOUNDER & CEO IDA TIN

How to Found a Successful Company in Female Health – a Fireside Chat with Ida Tin* moderated by Laura Johnson*, BIH

Tagesordnung (vorläufig):

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|--------------------------|--|
| 17:30 – 18:00 Uhr | Einlass und Networking |
| 18:00 – 18:10 Uhr | Begrüßung: BIH |
| 18:10 – 19:00 Uhr | Fireside Chat: Ida Tin moderiert von Laura Johnson |
| 19:00 – 19:20 Uhr | Fragen & Antworten , moderiert von Laura Johnson , Head of Industry Cooperations and Partnerships at Berlin Institute of Health |
| 19:20 – 19:30 Uhr | Open Mic: Teilnehmerbeiträge – Herausforderungen, Ideen, Projekte, Lösungen, Anfragen (vorgeschlagenes Format: “Ich bin... Ich bin interessiert an/arbeite an... Ich suche...”) |
| 19:30 – 20:30 Uhr | Networking bei Getränken und Fingerfood |

Jeder ist eingeladen, sich aktiv am Forum mit Fragen und Kommentaren zu beteiligen!

Wann? Mittwoch, 28. August 2019, 18 Uhr, [Einlass ab 17:30 Uhr](#)

Wo? Charité Campus Mitte, Hörsaalruine, Virchowweg 16, 10117 Berlin

Bitte registrieren Sie sich: [hier:](#)

Wir freuen uns auf Sie!

***Erfahren Sie mehr über den Keynote Sprecherinnen (auf Englisch):**

Ida Tin (Clue)

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