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**\*German version below\***

## **BIH Digital Health Forum – September**

### **Dos and Don'ts for Academic Founders in Digital Health and Beyond?**

Dear digital health community at BIH, Charité, MDC and in Berlin,

Are you a researcher, clinician, health care professional, designer, developer, engineer, regulatory expert, corporate innovator, entrepreneur, investor or mentor working in digital health, or generally interested in this topic?

You are cordially invited to the upcoming BIH Digital Health Forum – an event series to connect everyone working in digital health to stimulate our innovation ecosystem in Berlin and beyond.

The event series is organized by BIH Innovations and partners. This time, we are happy to present supported by German Accelerator Life Sciences (GA Life Sciences):

**Marc Filerman\*, CEO, German Accelerator Life Sciences, Boston,**

### **Dos and Don'ts for Academic Founders in Digital Health and Beyond?**

Agenda (tentative):

<b>5:30 – 6:00 pm</b>	<b>Doors Open</b> and Networking
<b>6:00 – 6:10 pm</b>	<b>Welcome:</b> BIH
<b>6:10 – 6:45 pm</b>	<b>Keynote:</b> Marc Filerman (GA Life Sciences)
<b>6:45 – 7:20 pm</b>	<b>Q &amp; A and Panel Discussion</b>
<b>7:20 – 7:30 pm</b>	<b>Open Mic:</b> Participant Speed Talks – challenges, ideas, projects, solutions and any requests/asks (format: “I am... I am interested in/working on... I am looking for...”)
<b>7:30 – 8:30 pm</b>	<b>Networking</b> with drinks and finger food

Everyone is invited to participate actively in the forum with questions and comments!

**When?** Wednesday, September 25, 2019, 6 pm, **doors 5:30 pm**

**Where?** Charité Campus Mitte, Hörsaalruine, Virchowweg 16, 10117 Berlin

Please register [here](#):

We look forward to seeing you!

**\*Learn more about the keynote speaker**

**Marc Filerman (GA Life Sciences)**

Marc Filerman, CEO of German Accelerator Life Sciences, is a healthcare innovation leader with expertise in market development and early stage commercialization. He has broad corporate and startup experience leading marketing, sales and BD, and was a member of the CIMIT Healthcare Accelerator at Massachusetts General Hospital. Marc co-founded a molecular imaging startup, was Chief Commercial Officer of an NIH-funded homecare technology venture, and has been providing strategy, commercialization and investment guidance to startups since 2013. Prior to his entrepreneurial ventures, Marc held leadership positions in multiple healthcare companies, including VP of Global Marketing at iCAD, an AI/ML-based image analysis company, and Group Director of Marketing for Smith & Nephew's operating room integration business. Marc has BS and MS degrees from MIT in Mechanical Engineering, did graduate work at the MIT AI Lab, and started his career designing ultrasound imaging systems.

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# BIH Digital Health Forum - September

Liebe Digital Health Community an BIH, Charité, MDC und in Berlin!

Sind Sie Forscher/in, Kliniker/in, Designer/in, Programmierer/in, Coder/in, Entwickler/in, Ingenieur/in, Regulierungsexperte/in, Unternehmer/in, Investor/in oder Mentor/in im Bereich Digital Health oder allgemein an diesem Thema interessiert? Wir laden Sie herzlich zum BIH Digital Health Forum – einer Veranstaltungsreihe ein, die Digital Health-Interessierte zusammenbringt, um Innovationen in Berlin und darüber hinaus anzukurbeln.

Dieses Format bietet:

- **Vorträge und Paneldiskussion** zu neuen digitalen Technologien und ihrer Anwendung im Gesundheitswesen
- **Open Mic** offen für jeden, der auf eine Herausforderung, eine Idee, ein Projekt oder eine Lösung aufmerksam machen möchte und ggf. nach Unterstützung sucht.

Die Veranstaltungsreihe wird von BIH Innovations und Partnern organisiert. Wir freuen uns gemeinsam mit dem German Accelerator Life Sciences dieses Mal zu Gast zu haben:

**Marc Filerman, CEO, German Accelerator Life Sciences, Boston,**

## Dos and Don'ts for Academic Founders in Digital Health and Beyond?

Tagesordnung (vorläufig):

<b>17:30 – 18:00 Uhr</b>	<b>Einlass</b> und Networking
<b>18:00 – 18:10 Uhr</b>	<b>Begrüßung:</b> BIH
<b>18:10 – 18:45 Uhr</b>	<b>Keynote: Marc Filerman (GA Life Sciences)</b>
<b>18:45 – 19:20 Uhr</b>	<b>Fragen &amp; Antworten und Paneldiskussion</b>
<b>19:20 – 19:30 Uhr</b>	<b>Open Mic:</b> Teilnehmerbeiträge – Herausforderungen, Ideen, Projekte, Lösungen, Anfragen (vorgeschlagenes Format: "Ich bin... Ich bin interessiert an/arbeite an... Ich suche...")
<b>19:30 – 20:30 Uhr</b>	<b>Networking</b> bei Getränken und Fingerfood

Jeder ist eingeladen, sich aktiv am Forum mit Fragen und Kommentaren zu beteiligen!

**Wann?** Mittwoch, 25. September 2019, 18 Uhr, [Einlass ab 17:30 Uhr](#)

**Wo?** Charité Campus Mitte, Hörsaalruine, Virchowweg 16, 10117 Berlin

**Bitte registrieren Sie sich: [hier:](#)**

Wir freuen uns auf Sie!

**\*Erfahren Sie mehr über den Keynote Sprecherinnen (auf Englisch):**

**Marc Filerman (GA Life Sciences)**

Marc Filerman, CEO of German Accelerator Life Sciences, is a healthcare innovation leader with expertise in market development and early stage commercialization. He has broad corporate and startup experience leading marketing, sales and BD, and was a member of the CIMIT Healthcare Accelerator at Massachusetts General Hospital. Marc co-founded a molecular imaging startup, was Chief Commercial Officer of an NIH-funded homecare technology venture, and has been providing strategy, commercialization and investment guidance to startups since 2013. Prior to his entrepreneurial ventures, Marc held leadership positions in multiple healthcare companies, including VP of Global Marketing at iCAD, an AI/ML-based image analysis company, and Group Director of Marketing for Smith & Nephew's operating room integration business. Marc has BS and MS degrees from MIT in Mechanical Engineering, did graduate work at the MIT AI Lab, and started his career designing ultrasound imaging systems.