

BIH Digital Health Forum

Dear digital health community at BIH, Charité, MDC and in Berlin!

Are you a researcher, clinician, health care professional, designer, developer, engineer, regulatory expert, corporate innovator, entrepreneur, investor or mentor working in digital health, or generally interested in this topic?

You are cordially invited to the upcoming BIH Digital Health Forum – an event series to connect everyone working in digital health to stimulate our innovation ecosystem in Berlin and beyond.

This format offers:

- **Talks/panel discussions** on the latest digital technologies and their application to healthcare
- **Open mics** for everyone to present a pain point, idea, project or solution to seek support.

The event series is organized by Berlin Health Innovations and Hacking Health. This time, we are happy to present:

Dr. Jason Hwang, M.D. (Michigan), MBA (Harvard Business School)

Topic: How to successfully innovate in the transforming healthcare system

Agenda (tentative):

5:30 – 6:00 PM	Doors open and networking
6:00 – 6:10 PM	Welcome: BHI, Hacking Health
6:10 – 6:55 PM	Keynote: Dr. Jason Hwang* , M.D. (Michigan), MBA (Harvard Business School), researcher, award-winning author, entrepreneur, investor
6:55 – 7:10 PM	Q&A
7:10 – 7:30 PM	Open mic: Participant speed talks – challenges, ideas, projects, solutions and any requests/asks (format: “I am... I am interested in/working on... I am looking for...”)
7:30 – 8:30 PM	Networking with drinks and finger food.

Everyone is invited to participate actively in the forum with questions and comments!

When? Wednesday, 31 October 2018, 6 PM

Where? Charité Campus Mitte, Hörsaalruine, Virchowweg 16, 10117 Berlin

Please register [here](#):

We look forward to seeing you!

***Learn more about the keynote speaker:**

Jason Hwang, M.D., M.B.A. is an internal medicine physician with deep expertise in healthcare innovation, both as a thought leader and as an entrepreneur. Together with Professor Clayton Christensen of Harvard Business School and the late Jerome Grossman of Harvard Kennedy School of Government, Dr. Hwang co-authored [The Innovator's Prescription: A Disruptive Solution for Health Care](#) (McGraw-Hill, January 2009), the American College of Healthcare Executives 2010 Book of the Year and recipient of the 2011 Health Service Journal Circle Prize for Inspiring Innovation.

Jason was previously co-founder and chief medical officer of Icebreaker Health (also known as Lemonaid Health), a next-generation telemedicine company based in San Francisco. Prior to that, Dr. Hwang co-founded and was Executive Director of Healthcare at Innosight Institute (now renamed the Clayton Christensen Institute for Disruptive Innovation), a non-profit social innovation think tank. He also taught as chief resident and clinical instructor at the University of California, Irvine, where he received multiple recognitions for his clinical work. He has also served as a clinician with the Southern California Kaiser Permanente Medical Group and the Department of Veterans Affairs Medical Center in Long Beach, California. Dr. Hwang received his B.S. and M.D. from the University of Michigan and his M.B.A. from Harvard Business School.

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Liebe Digital Health Community an BIH, Charité, MDC und in Berlin!

Sind Sie Forscher/in, Kliniker/in, Designer/in, Programmierer/in, Coder/in, Entwickler/in, Ingenieur/in, Regulierungsexperte/in, Unternehmer/in, Investor/in oder Mentor/in im Bereich Digital Health oder allgemein an diesem Thema interessiert?

Wir laden Sie herzlich ein zum BIH Digital Health Forum (ehem. Roundtable) – einer Veranstaltungsreihe, die Digital Health-Interessierte zusammenbringt, um das Innovation in Berlin und darüber hinaus zu befeuern.

Dieses Format bietet:

- **Vorträge und Paneldiskussion** zu neuen digitalen Technologien und ihrer Anwendung im Gesundheitswesen
- **Open Mic** offen für jeden, der auf eine Herausforderung, eine Idee, ein Projekt oder eine Lösung aufmerksam machen möchte und ggf. nach Unterstützung sucht.

Die Veranstaltungsreihe wird von Berlin Health Innovations und Hacking Health organisiert.

Dr. Jason Hwang, M.D. (Michigan), MBA (Harvard Business School)

Topic: How to successfully innovate in the transforming healthcare system

Tagesordnung (vorläufig):

17:45-18:00 **Open Door** und Networking

18:00-18:10 **Willkommen:** BHI, Hacking Health

18:10-18:55 **Keynote: Dr. Jason Hwang***, M.D. (Michigan), MBA (Harvard Business School), Forscher, Preisträger, Entrepreneur, Investor

18:55-19:10 **Fragen & Antworten**

19:10: 19:30 **Open mic:** Teilnehmerbeiträge - Herausforderungen, Ideen, Projekte, Lösungen, Anfragen (vorgeschlagenes Format: "Ich bin... Ich bin interessiert an/arbeite an... Ich suche...")

19:30-20:30 **Networking** bei Getränken und Fingerfood.

Jeder ist eingeladen, sich aktiv am Forum mit Fragen und Kommentaren zu beteiligen!

Wann? Mittwoch, 31. Oktober 2018, 18 Uhr

Wo? Charité Campus Mitte, Hörsaalruine, Virchowweg 16, 10117 Berlin

Bitte registrieren Sie sich: [hier](#)

Wir freuen uns auf Sie!

***Erfahren Sie mehr über den Keynotespeaker auf Englisch:**

Jason Hwang, M.D., M.B.A. is an internal medicine physician with deep expertise in healthcare innovation, both as a thought leader and as an entrepreneur. Together with Professor Clayton Christensen of Harvard Business School and the late Jerome Grossman of Harvard Kennedy School of Government, Dr. Hwang co-authored [The Innovator's Prescription: A Disruptive Solution for Health Care](#) (McGraw-Hill, January 2009), the American College of Healthcare Executives 2010 Book of the Year. Jason was previously co-founder and chief medical officer of Icebreaker Health (also known as Lemonaid Health), a next-generation telemedicine company based in San Francisco. Prior to that, Dr. Hwang co-founded and was Executive Director of Healthcare at Innosight Institute (now renamed the Clayton Christensen Institute for Disruptive Innovation), a non-profit social innovation think tank. He also taught as chief resident and clinical instructor at the University of California, Irvine, where he received multiple recognitions for his clinical work. He has also served as a clinician with the Southern California Kaiser Permanente Medical Group and the Department of Veterans Affairs Medical Center in Long Beach, California. Dr. Hwang received his B.S. and M.D. from the University of Michigan and his M.B.A. from Harvard Business School.