# CEO and Co-Founder of Mucoaid – a digital health start-up in spin-off process with an AI-based solution for the early detection of oral cancer

Mucoaid is a digital health start-up in spin-off process. Our ambition is to become the world leader in the non-invasive diagnosis of the oral cavity. We are developing a certified medical product based on AI imaging technology to relieve the burden of oral cancer by supporting medical professionals in diagnosing oral lesions. We are a team of dentists and maxillofacial surgeons, software engineers, data scientists, and a regulatory affairs manager to jointly develop, launch, and grow Mucoaid.

Mucoaid is currently a project at Charité – Universitätsmedizin Berlin and is supported by the Digital Health Accelerator Program of the Berlin Institute of Health at Charité. We aim to spin off as a company in Q1 2024 with market entry the same year.

#### To complete our founding team, we are looking for a CEO and Co-Founder

#### Your role

- As part of the founding team, you will prepare the company foundation of Mucoaid
- You will further develop and finalize the business strategy, business case, and sales concept
- You will finalize the investor pitch deck including investment case, and lead the acquisition of seed funding
- You will accompany the project lead in all key aspects of the spin-off process
- After founding the spin-off as a legal entity (likely a GmbH), you will take on the various interdisciplinary tasks of CEO
- You will further develop the business strategy, deepen the business planning, be responsible for finances, drive market entry, and sell the product to customers
- You will lead Mucoaid together with your co-founders, grow the team, shape the company culture, and manage external stakeholders
- You will remain flexible and continuously redefine your role in collaboration with the team to drive Mucoaid forward together in the best possible way.

## Your profile

- You have an entrepreneurial spirit and track record, e.g., as a co-/founder
- You have a strong financial business acumen and a track record of raising funds
- You are a strategic thinker and have the ability to make critical decisions rapidly
- You have market know-how and experience in medtech/digital health, AI/ML a plus
- You have excellent knowledge of digital business models (ideally platform models)
- You have strong leadership skills and the ability to manage a team effectively
- You embrace adaptability and possess the ability to pivot and to adjust to changing circumstances



- Based on your past experience, you have networking and partnership building skills
- You have excellent communication skills, and the ability to articulate a vision and motivate others
- You communicate fluently in German and English (written and spoken)
- You are available approx. 20-50% during project phase, and 100% after company formation.

### What you can expect

- From time point of spin-off incorporation: You will be CEO and Co-founder with an equity share of a high-potential start-up, paid from the seed funding you and the team have raised
- You will be part of a highly motivated and engaged interdisciplinary team
- Until time point of spin-off incorporation: Compensation via a consulting role
- At least partially remote work with base preferably in the DACH region
- You are part of a team that builds a product to save lives and bring quality of life to patients with oral diseases a job with great social purpose!

## The co-founders

We are a senior physician, full professor of oral surgery, and researcher in oral and maxillofacial surgery from Charité – Universitätsmedizin Berlin, and a full-stack software engineer with experience building novel digital products in various industries.

## About the BIH Digital Health Accelerator Program at Charité

The BIH Digital Health Accelerator is an in-house program supporting Charité and BIH clinicians and researchers to develop digital health products and spin-off companies to benefit patients and society by providing a structured product development process, funding, expert mentoring, a co-working space, and access to industry and investors.

## Next steps

Are you ready to contribute your entrepreneurship, knowledge, and experience? Then we are looking forward to your application (CV is sufficient, but of course, we also appreciate a few words about your motivation, whether in bullet points or video form).

Please get in touch at <u>info@mucoaid.com</u> Visit us at <u>https://www.mucoaid.com/</u>

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